COACHELLA VALLEY SOCCER STORE

Business Proposal

Our store will offer customization options for soccer equipment as well as an online store for soccer equipment.

We decided to create our website based on an online store which offers both customization services as well as items sold on our online store.

We created a store called the Coachella Valley Soccer Store. The focus of our store is offering a customized experience for all of our customers. The website offers customers the option to create customized equipment kits for their entire team or organization, such as a youth group soccer team.

Store Page

* The Online store is needed to supplement a complete service experience for the customer
* Offer items not included in customization options
* Offer items to supplement custom orders for small team/organization with limited budget. For example a youth team that might only want customized shirts and shoes, we can still offer color coded shoes, socks, towels etc, so the whole set of equipment can still be purchased together.